

Privacy policy

Here is the translation of the provided text into English:

This Privacy Policy complies with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018

This privacy policy defines and informs you how DANS LE NOIR LTD, a simplified joint-stock company registered in the London Trade and Companies Register under no.05353388 with its registered office at 69-73 St. John Street Farringdon, EC1M 4AN London, United Kingdom (hereinafter "**the Company**"), as the data controller, uses and protects the information you transmit when using the booking site <https://london.danslenoir.com/> (hereinafter "**the Site**").

This privacy policy may be modified or supplemented at any time by the Company. The date of its update will then be expressly stated. These modifications are binding upon you as soon as they are posted online and should ideally be consulted regularly.

By using the Site, you expressly consent to this privacy policy, of which you declare you have full knowledge.

1. Information collection

The Company collects information when you register on the Site to place an order. The collected information includes your name, first name, email address, phone number, and postal address.

Additionally, the Company automatically receives and records information from your connection device and browser, including your IP address, when you connect to the Site.

The Company keeps this data only for the time corresponding to the purpose of the collection as indicated in Article 2 below, which in any case shall not exceed 5 years from your last order.

2. Use of information

All information collected by the Company from you may be used to:

- Enable validation and execution of reservations and orders on the Site
 - Personalise your experience on the Site and meet your individual needs
 - Improve the Site
 - Contact you by phone or email if necessary
 - For advertising purposes, either after obtaining your express consent, particularly in the context of subscribing to the Company's newsletter, or within the limits authorised by law.
- If you no longer wish to receive newsletters or commercial prospecting by email, you can indicate this to the Company at any time by clicking on the unsubscribe link in each email sent to you.

This processing is necessary for the execution of the Company's contractual obligations and is based on its legitimate interest in providing you with relevant content.

3. Confidentiality

The Company is the sole owner of the information collected on the Site. Your personal information will not be sold, exchanged, transferred, or given to any other company for commercial purposes without your consent.

However, this data may be entrusted to subcontractors for the proper execution of services offered or to third parties responsible for the management and/or operation of the Site, who are in no case authorised to use them for purposes outside the strict scope of their mission or to sell, exchange, or transfer your data to third parties.

Your personal data may only be disclosed in accordance with a law, regulation, or under a court order.

Your non-private data, that is, data not allowing your identification, may be provided to third parties for statistical, marketing, or advertising purposes.

Your personal data will not be transferred outside the UK. Should a transfer of your data outside the UK become necessary, we will ensure it is protected with appropriate safeguards in compliance with the UK GDPR.

4. Protection of information

The Company implements a variety of security measures to maintain the safety of your personal information. The Company notably uses state-of-the-art encryption to protect sensitive information transmitted online. The Company also protects your information offline. Only employees who need to perform a specific job (for example, billing or customer service) have access to personally identifiable information.

The Company ensures that any service provider or subcontractor it may use in the context of collecting and processing data you communicate to it provides adequate guarantees in terms of confidentiality, use, and data protection.

The computers and servers used to store personally identifiable information are kept in a secure environment.

In the unlikely event of a personal data breach, the Company will notify the Information Commissioner's Office (ICO) within 72 hours of becoming aware of the breach. We will also inform you without undue delay if the breach poses a significant risk to your rights and freedoms.

This Site is not intended for individuals under 13 years of age, and we do not knowingly collect or process personal data from children under 13.

5. Right of access, rectification, and opposition

You have the right to access, limit, rectify, and oppose the use of your personal data transmitted to the Site.

Any such request must be addressed to the data controller of the Site via the contact form: <https://london.danslenoir.com/contact-london.html>

Given the Company's obligation of security and confidentiality in processing personal data, any request must necessarily be accompanied by a photocopy or a scan of your identity document (ID card, passport, driving license).

The Company will respond to you within a maximum period of one month following the receipt of your request.

To assist you in your procedures, the ICO has developed templates of letters for requesting:

- Access to your personal data:
<https://ico.org.uk/for-the-public/getting-copies-of-your-information-subject-access-request/>
- Rectification, updating, locking, or erasing of your personal data:
<https://ico.org.uk/for-the-public/your-right-to-get-your-data-corrected/>
- Opposition to the processing of your personal data for a legitimate reason or when your data is used for commercial prospecting:
<https://ico.org.uk/for-the-public/your-right-to-get-your-data-deleted/>

6. Policy regarding the use of cookies

When you connect to the Site, the Company may proceed to implant a cookie on the hard drive of your terminal to ensure a smooth and optimal navigation on the Site. "Cookies" (also known as "connection witnesses") allow recognising your computer, tablet, or mobile for the purpose of personalising the services offered through the Site.

To inform you, a banner is displayed at the bottom of your screen when you connect to the Site. You can refuse the deposit of cookies on your terminal at any time by configuring your internet browser. In such a case, however, the Company cannot guarantee the optimal functioning of the Site and cannot be held responsible for any consequences related to the alteration of your browsing conditions on the Site resulting from your choice to refuse or block the cookies necessary for its proper functioning.

The information collected through cookies in no way allows you to be nominatively identified and is only intended to help the Company increase the performance of the Site.

Cookies strictly necessary for the operation of the Site are not subject to any prior obligation on your part. However, your express consent is required prior to the use of cookies issued by third parties, which are subject to the privacy

policies of these third parties, available on their websites. These cookies can be audience measurement cookies, advertising cookies, or social network sharing cookies.

7. Recourse

If you believe that the Company does not respect its obligations regarding the collection and processing of your personal data, you can file a complaint with the ICO by mail or electronically through the following link: <https://ico.org.uk/make-a-complaint/>.

8. Data Protection Office

If you have any questions regarding this Privacy Policy or our data practices, please contact our Data Protection Officer at Jessica Faye sales@danslenoir.com

Latest update March 2025.