

Press Release - 26/11/2020

Offering a meaningful present for Christmas 2020

With the holidays just around the corner, the race for the perfect gift is on. Dans le Noir ? is an original concept that has been awakening the senses for more than fifteen years through unique sensory and human experiences in pitch darkness. For Christmas 2020, more than gift vouchers to offer, Dans le Noir ? London offers an uncommon and meaningful experience to put under the tree from £48.

An experiential rather than a material gift

Dans le Noir ? is an experience that makes us question ourselves about our consumption patterns, our relationship to others and to the world as well as our perception of difference. The Dans le Noir ? gift vouchers are a bright idea to offer for the holidays. Moments to be shared have become rare and precious: a dinner in a pitch dark restaurant is a moment out of time to share with family or friends to (re)discover your senses.

Support an innovative, eco-conscious and inclusive company

With 50% of people with disabilities among its workforce; without any help or subsidy, Dans le Noir? has been helping to change the way people look at otherness for more than 15 years.

Strongly affected by the health crisis and repeated administrative closures, the company remains in good shape thanks to the furlough scheme and the various aids it has received. The high attendance which resumed from August until the end of October, in strict compliance with the health and safety protocols in place, is very encouraging for the reopening.

Offering Dans le Noir ? for Christmas is therefore also supporting a socially innovative, united and sustainable model.

A new contest for Christmas

To celebrate Christmas holidays, Dans le Noir ? organises a contest on Dans le Noir ? London – Dining in the dark Facebook page: a four-day countdown to Christmas full of surprises, “The countdown has begun”. From 20th to 24th December lots of prizes are to be won.

GIFT VOUCHERS FOR ALL BUDGETS, VALID FOR A YEAR:

Gift cards are an electronic format to personalise and download. Several options in complete darkness, with or without wine pairing, from £48

30-31 CLERKENWELL GREEN EC1R 0DU LONDON

[All our gift ideas: https://london.danslenoir.com/shop](https://london.danslenoir.com/shop)

(The dates of validity will be automatically extended according to the duration of the administrative closure due to the health crisis.)

[More information on our concept and London restaurant: https://london.danslenoir.com](https://london.danslenoir.com)

Dans le Noir? has positioned itself at the forefront of establishments in London with strict health and safety measures and reinforced control procedures at all levels (production, preparation, reception, service) to combat Covid-19. In particular, our establishments are equipped with AIRVIA MEDICAL high-performance filters used in medical environments.

